**Noah Dolan**

**Three conclusions drawn about crowdfunding campaigns:**

1. Food and Film crowdfunded initiatives have the highest instance of failure of any parent category (43% and 48% of these initiatives fail).
2. Photography and Tech only have 26% and 29% of their total initiatives failing; making them the most successful bet for crowdfunded projects.
3. In the pivot table for parent categories on sheet7, I calculated to see if there are any outliers in the dataset for number of successes based on months. Using the Q3 + (1.5 \* IQR) and Q1 - (1.5 \* IQR) to find the upper and lower ranges, I have determined that there are no outlying months. Meaning the time of year has no statistically significant impacts on the number of successes.

**Limitations:**

A more specific location would be more insightful and lead to better analysis; the USA and China are enormous countries. A failure in Evanston, IL does not mean the same initiative would fail in Los Angeles, CA.

**Other possible Graphs:**

A graph/table to link the category of initiative with the average dollar amount of the goal. This will determine which are the most pricey categories. A graph/table to determine if the country has anything to do with success rate. A graph/table to analyze if the country has an impact on the initial goal amount. A table that projects the live initiatives are successes or failures based on the current pace they are on.